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**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: COUPONS.COM INCORPORATED

Application No./Patent No.: 09/451,160 Filed/Issue Date: November 30, 1999

Entitled: ELECTRONIC COUPON DISTRIBUTION SYSTEM

COUPONS.COM INCORPORATED, a corporation  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or  
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by percentage) of its ownership interest is \_\_\_\_\_

in the patent application/patent identified above by virtue of either:

- A. [ ] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. [x] A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Inventors To: Coupons, Inc.  
The document was recorded in the United States Patent and Trademark Office at  
Reel 020639, Frame 0296, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

[x] Additional documents in the chain of title are listed on a supplemental sheet.

- [ ] Copies of assignments or other documents in the chain of title are attached.  
[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

August 15, 2009  
Date

(408) 414-1202  
Telephone Number

/Christopher.J.Palermo#42056/  
Signature

Christopher J. Palermo  
Attorney for Applicants  
Title

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Supplemental Sheet

Chain of Title (continued)

2. **Merger**, COUPONS, INC. to COUPONS.COM INCORPORATED, recorded in the United States Patent and Trademark Office at Reel 022885, Frame 0390.

3. **Change of Name**, COUPONS, INC. to COUPONS.COM INCORPORATED, recorded in the United States Patent and Trademark Office at 022885, Frame 0429.